

PRESS RELEASE – 7-NOV-2023

NTN Europe launches new wave of CVJ products

Ever since its initial launch in 2017, the CVJ range of NTN Europe has been the focus of strategic development resulting in new expansions each year. Through continuous growth, it aims to cover all market demands in the next few years. With that objective in mind, October just saw some 400 new part numbers added to the 900 existing ones.

For five years now, the world leading supplier has supercharged this CVJ range with exponential growth. In fact, it has quadrupled in size since 2017, experiencing particularly strong acceleration over the past two years with more than 800 new part numbers added to the range. As a result, the number of commercialised part numbers has increased from 360 at the outset to 1,275 today.

Available on stock, the 400 part numbers launched in October fall into the following three product families:

- 133 part numbers for **complete drive shaft assemblies**, five of which cover the Tesla Model X and Model S. The growing number of electric vehicles on the road essentially compels the supplier to offer the expected aftermarket parts.
- 127 new **CV joint kits**, nine of which round out the inboard range launched in 2022. Overall, this expansion especially targets high demand in the LCV segment.
- 140 **boot kits**, including five “twin” boot kits, which are unique to the supplier. Each “twin” boot kit comprises the boot kits and components for both the inboard and outboard applications: this provides a complete solution to garages that have to replace boots in pairs whenever working on the inboard boot.

All of the part numbers launched in this wave are meant to strengthen the presence of NTN Europe in the LCV segment and to better serve the European and Italian markets, which present excellent sales opportunities for the supplier. The LCVs constitute a strategic direction, in fact, because they are subject to heavier stresses due to their mode of operation and the loads they carry. Their wear-and-tear parts such as the CV joints need to be replaced more often than on a light vehicle. This expansion enables NTN Europe to cover an additional 37 LCV models from 11 different automakers.

In response to market demand, the supplier is also growing its range to cover more PSA models with 83

new dedicated part numbers; more Ford models with 56 part numbers; and more Italian models, including FIAT applications, with 47 part numbers. NTN Europe is thus taking advantage of the potential of the Italian market by increasing its coverage of registered vehicles there by 20 percentage points, thereby boosting projected sales. The European market is also well-served, with its coverage growing by 14 points thanks to the addition of the 400 new part numbers.

“We are thrilled with the progress achieved on our CVJ range thanks to the know-how and expertise of the Group. This expansion will make it possible to sustain sales growth throughout Europe,” boasts Romain PETELLAZ, Product Line Manager at NTN Europe. *“By continuing to seize opportunities as they arise and by planning further rollouts as early as next year, we are actively pursuing our goal of establishing ourselves as the leader in this aftermarket segment.”*



For more information about this product range, visit NTN Europe's [internet site](#).



Brand of NTN corporation

Media contacts:

- MIDNIGHT PURPLE

Emilie Deslandes

edeslandes@midnightpurple.fr

+33 6 71 24 17 01

Camille Huze

chuze@midnightpurple.fr

+33 1 53 20 49 03

- NTN Europe

Carol Donat

carol.donat@ntn-snr.fr

+33 6 77 02 87 04