

## PRESS RELEASE – 04-MARCH-2024

### NTN Europe signals the return of its Pro Days

**NTN Europe is re-launching its seasonal promotional offers! During Winter Pro Days, from 4 to 17 March 2024, the manufacturer is showcasing one of its flagship ranges: CV joints. As a result, the Group's European customers will be eligible for exceptional discounts on its products and can receive a carrying case of special tools as a gift.**

Since 2017, NTN Europe has made its CVJ range one of the pillars of its development. Thanks to a series of product launch waves and the extensive experience of the Group, the quantity of part numbers in this range has increased by a factor of 3.5 in just five years: today it comprises 1,275 part numbers in all. With products ranging from boot kits and CVJ kits to complete drive shaft assemblies, it covers all light commercial vehicle and light vehicle models registered in Europe, whether IC engine or electric motor-driven.

#### A three-tiered promotion

Under the auspices of Winter Pro Days, three promotional levels have been established to offer discounts ranging from 5% to 15% to garages, depending on the amount of their CVJ order. And right from the first level, they will also receive a special gift: a carrying case of ring pliers co-developed by SNR and its tool specialist partner, CLAS.

#### Conditions of the offer:

- **1<sup>st</sup> level:** 5% discount and 1 free-of-charge tool case for any order over €1,500, irrespective of the mix of products.
- **2<sup>nd</sup> level:** 10% discount and 1 free-of-charge tool case for any order over €3,000, irrespective of the mix of products.
- **3<sup>rd</sup> level:** 15% discount and 1 free-of-charge tool case for any order over €5,000, irrespective of the mix of products.

#### An outstanding offer thanks to an exclusive partnership with CLAS

NTN Europe always aims to help garages achieve high-quality, long-lasting results by providing them with a full range of products, services and tools. With this in mind, it has formed a partnership with CLAS, experts in workshop equipment for the past 25 years. This collaboration started out with a range of 130 tools specifically adapted for SNR products – including a carrying case with tools that technicians require when

replacing CV joints: the tool case is offered free of the charge during Winter Pro Days.

It includes a pair of locking pliers supplied with 4 sets of interchangeable shells that cover 80% of the shaft diameters used in vehicles registered throughout Europe. Specifically, they make it easier to tighten the safety ring on the drive shaft and to refit the joint (cup) to the drive shaft without damaging the parts.



To take advantage of this special promotion – and to receive the CLAS tool case – distributor customers can go to the manufacturer's e-shop or get in touch with their usual NTN contact.

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