



# Synergy basics

## Training program

The essential knowledge you need in your daily distribution business.

### Teaching objectives

To increase the sales team performance.

### What's really different?

- Efficient and innovative training methods
- Knowledge assessment and feedback
- High trainee participation
- Plant tours

### People concerned

Internal / External sales in industrial distribution.

### Participant level required

Practical knowledge in industrial distribution.

### Learning method

- Projection of topics
- Educational game mats
- Anchor quiz by topic
- Video / Animation
- Demonstration of assembly / disassembly of the bearings

### Contents (3 days)

- ▶ **The bearing market (0,25 day)**
  - NTN and SNR brands and market actors
- ▶ **Bearing technology Basics (0,75 day)**
  - Bearing type and nomenclature, including bearing units
  - Bearing life
  - Bearing limiting speed and precision
  - Introduction to lubrication
  - Environment and its impact on the bearing
  - Basic technical advice
  - Mastering bearing catalogues and
  - Internet tools

### ▶ NTN and SNR ranges and associated sales arguments (2 days)

- Ball bearings
- Cylindrical bearings
- Tapered bearings
- Spherical bearings
- High precision bearings
- Ball & roller thrust bearings
- Self-aligning bearing units
- Split pillow blocks
- Maintenance tools (Experts & Tools)



### Rate

550 € HT / person  
(detailed conditions, to be discussed with your NTN Europe sales contact)

### Reception conditions

For people with disabilities, please contact us.

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