



# SYNERGY BASICS TRAINING PROGRAMME

The essential knowledge you need in your daily distribution business.

## TEACHING OBJECTIVES

To increase the sales team performance.

## WHAT'S REALLY DIFFERENT?

- Efficient and innovative training methods
- Knowledge assessment and feedback
- High trainee participation
- Plant tours

## CONTENTS (3 days)

### The bearing market (0,25 day)

NTN and SNR brands and market actors



### Bearing technology Basics (0,75 day)

Bearing type and nomenclature, including bearing units  
Bearing life  
Bearing limiting speed and precision  
Introduction to lubrication  
Environment and its impact on the bearing  
Basic technical advice  
Mastering bearing catalogues and Internet tools

### NTN and SNR ranges and associated sales arguments (2 days)

Ball bearings  
Cylindrical bearings  
Tapered bearings  
Spherical bearings  
High precision bearings  
Ball & roller thrust bearings  
Self-aligning bearing units  
Split pillow blocks  
Maintenance tools (Experts & Tools)

## PEOPLE CONCERNED

Internal / External sales in industrial distribution

## RATE

**550 € HT / person** (detailed conditions, to be discussed with your NTN Europe sales contact)

## LEARNING METHOD

- Projection of topics
- Educational game mats
- Anchor quiz by topic
- Video / Animation
- Demonstration of assembly / disassembly of the bearings

## PARTICIPANT LEVEL REQUIRED

Practical knowledge in industrial distribution

## RECEPTION CONDITIONS

For people with disabilities, please contact us

