



## NTN-SNR UNVEILS NEW PART NUMBERS FOR ITS CVJ PRODUCT RANGE

**World leading automotive manufacturer NTN-SNR is reinforcing its aftermarket-dedicated CVJ range with the addition of new part numbers. Manufactured in Europe – specifically at the factories in Le Mans (France) and Sibiu (Romania) – these new OEM-quality parts address the market’s most demanding requirements.**

**Available as of the month of June, these 56 extensions apply in the context of the expanding deployment of this product range – a highly strategic one for the manufacturer since 2017.**

Eager to respond to the demands of the aftermarket, and having identified a strong potential, NTN-SNR launched its CVJ range in 2017. It enables the manufacturer, whose goal is to position itself as one of the leaders in this segment, to provide a complementary offer to professionals.

Four years after launching this product range, and notably thanks to “First to the Market” part numbers, NTN-SNR – the No. 2 player in OEM – has successfully established a place for itself on the independent aftermarket. Comprising 43 drive shafts, 8 drive shaft joints, and 5 boot kits, the 56 newly available part numbers in this aftermarket range are here to strengthen the manufacturer’s grand ambitions.

### AN AFTERMARKET PRODUCT LINE IN FULL BLOOM

With a product range that boasts 530 part numbers – 152 of which have been developed over the course of the past two years – the manufacturer wants to double its number of part numbers between now and 2023, and thereby cover 50% of all motor vehicles registered in Europe.

To do so, every day NTN-SNR is developing product extensions corresponding to the most popular vehicles circulating in Europe, but also part numbers designed for vehicles powered by an internal combustion engine, an electric motor, or a hybrid drive system.

As of today, the range comprises:

- 319 drive shafts
- 85 drive shaft joints

- 126 boot kits (59 wheel side and 67 gearbox side)

*“Launched in 2017, our CVJ range has been a great success with the professionals. The quality of our products and our leadership position on the OEM market where we produce over 40 million drive shafts per year permits us to record excellent progress and to harbor great ambitions for the years ahead,”* explains Romain Petellaz, manager of NTN-SNR’s drive shaft range.

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