



NTN-SNR EXPANDS ITS TRUCK LINE

Although the average cost of operating a commercial truck ranges from 100,000 to 150,000 euros per year¹, the bill increases by several tens of thousands of euros when that truck ends up on the side of the road. To limit the risks of part failure and the cost of repairs, it is extremely important to select quality products. World leading automotive manufacturer NTN-SNR understands this all too well. That's why it offers a large and ever-growing range of high-quality OEM bearings (wheel and transmission applications) intended for truck applications.

Trusted partner of automakers, NTN-SNR understands their demands and works alongside them to develop parts that satisfy those demands. A well-established player, the manufacturer has amassed this know-how over a long period of time and places it at the service of the aftermarket by also offering reliable, OEM quality products to automotive repair professionals.

A PRODUCT LINE IN FULL BLOOM

Having identified a strong demand coming from the heavy goods vehicle segment, NTN-SNR set an ambitious goal for itself: To become one of that market's major players in bearings. With the benefit of an original equipment manufacturer's inherent legitimacy, NTN-SNR mustered the resources to achieve its goal by significantly developing its product line in recent years.

Over the course of the past two years, in fact, it has already launched several large expansions based directly on market demands as well as on the potential of the top vehicles registered in Europe. As a result, 62 new part numbers were added to the Truck aftermarket product line in 2019, which were then supplemented by 31 others in 2020. Some thirty new part numbers will also be added to the catalog this year, specifically with the addition of several alternator bearings requested by the market.

"Today NTN-SNR is proud to have added over 120 part numbers in less than 2 years to its range of bearings intended for truck applications. This is great progress and enables us to respond more and more rapidly to market demands," explains Romain PETELLAZ, Truck Product Manager. *"And we don't intend to stop there. We will continue to expand this product line, focusing closely on customer needs, especially thanks to the NTN production facilities*

located in Japan and to the SNR factories here in France. "

FULL COVERAGE THROUGHOUT EUROPE

In addition to responding to the needs of trucks, the NTN-SNR bearing line also covers buses and trailers. The manufacturer targets the most widely registered vehicle brands in Europe (Mercedes, Man, Iveco, Daf, Volvo, Scania and Renault Trucks, Setra, Mercedes Bus, Neoplan, Irisbus, Iveco Bus, Volvo Bus, Van Hool, Scania Bus, SAF, Gigant and Schmitz Cargobull) across several generations ranging from the early 1990s to the latest models.

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¹ According to the site <https://nitifilter.com/portfolio/camion-poids-lourd/>