



PRESS RELEASE – 07-JUL-2022

NTN Europe returns to Automechanika and Equip Auto trade fairs

Trusted exhibitor on the national and international scene, NTN appears regularly at trade fairs, including this past May at Autopromotec in Italy. After this year's summer holidays, the world-leading automotive manufacturer will continue its European tour of trade fairs by exhibiting at Automechanika in Frankfurt from 13 to 17 September and at Equip Auto Paris from 18 to 22 October.

Automechanika Frankfurt

Stand D.11, Hall 4.0 is the place to meet! The 220-m² stand, the largest ever organised by the manufacturer, will be an open, airy, inviting space where NTN will welcome its visitors for one week. NTN will showcase the human element, essentially placing people at the forefront of its endeavours – the primary objective being to reconnect with its customers and distributors who will travel there from all over the world.

To that end, the stand will feature three areas that will illustrate the different product ranges of the manufacturer. Flagship products and striking innovations will also be on display in the dialogue zone. NTN chose to design a stand that highlights its key messages, including its new corporate identity, unveiled in September 2021, and its intention to continue innovating in support of the market of tomorrow. It will also be an opportunity for technicians to give technical demonstrations as visitors come and go throughout the day. They will provide concrete answers to problems raised by visiting professionals and emphasise best practices relative to the removal and installation of products.

Equip Auto Paris

NTN has scheduled to meet with French professionals once again in October, this time in Paris, Stand 1 E 066. For the first time ever, this year's edition of the Equip Auto trade fair will be held at the same time as the Paris Motor Show during Paris Automotive Week.

For the occasion, CTA's three partner companies Elring, CLAS and NTN will share a more than 400-m² stand. It, too, will focus on people. Along with its zone dedicated to products, NTN will appear alongside Elring and CLAS technicians to present a series of demonstrations throughout the day.

Stop by and visit NTN, discover its latest innovations, and chat with members of the technical team at

Automechanika Frankfurt, Stand D.11, Hall 4.0 from 13 to 17 September and then at Equip Auto Paris from 18 to 22 October.

Media contacts:

- MIDNIGHT PURPLE

Emilie DESLANDES
edeslandes@midnightpurple.fr
+33 (0) 6 71 24 17 01

Camille HUZÉ
chuze@midnightpurple.fr
+33 (0)1 53 20 49 03

- NTN

Carol DONAT
carol.donat@ntn-snr.fr
+33 (0)6 77 02 87 04