



## PRESS RELEASE –30/01/2023

### NTN Europe’s ambitious CVJ range

In July 2022, NTN Europe added 280 new part numbers to its CVJ range. This significant expansion reflects the substantial resources that the world-leading manufacturer has marshalled to position itself on this market since 2017. And NTN Europe is not only reinforcing its product lines, it is also enlarging them – in particular by integrating a new family of inboard CV joint kits and by adding part numbers for universal boot kits along with one for a super kit that is both complete and economical.

#### A look back at the new products launched in 2022 and the future development prospects of the range

A welcome addition to the market since July 2022, NTN Europe’s new products extend coverage to many of the main applications and all the most popular vehicle models in operation throughout Europe. As the newest member of NTN’s aftermarket portfolio, the CVJ range launched five years ago has benefited from ambitious development programs in the context of the manufacturer’s strategic plan. Today the priority focuses on its rapid growth to help the range compete in the market. Accordingly, a new wave of products will be launched in 2023.

In 2017, following a market study phase to identify the needs and the parts absolutely indispensable for its

most attractive supplier at the same time. As a result, NTN Europe will add about 900 part numbers to its catalog at the start of this year, including new products such as inboard CV joint kits and universal boot kits.

Thanks to this range, NTN Europe now covers the vast majority of light commercial vehicles (LCVs) on the European market. They represent a considerable share of the aftermarket sales volume because they travel long distances every day and are subjected to harsh conditions such as heavy loads. With 35 complete driveshaft assembly kits, 19 CV joint kits and 21 boot kits all specifically designed for LCVs, NTN Europe aims to optimize the efficiency of fleet operations by providing them with reliable, high-performance



positioning, NTN Europe introduced 550 new part numbers grouped into three families of kits (complete driveshaft assembly kits, CV joint kits, and boot kits for wheels and gearboxes) The second phase extended this range significantly, while consistently prioritizing part numbers for the most popular vehicles – to satisfy as many customer expectations as possible and remain the

#### Spotlight on new products

NTN Europe also wants to offer an alternative to standard boots by marketing six universal boot kits featuring boots made of nitrile rubber. This natural, high-performance, pliable rubber withstands both high temperatures and harsh conditions. It also makes the boot extremely flexible and – in combination with the adjustable collars supplied with the kits – enables compatibility over a wide range of diameters and associated applications for fast and easy installation. Market demand for these versatile kits is high because each of them covers an average of more than 700 vehicle models on the road in Europe today – that means over 100 brands of light commercial vehicles and light commercial vehicles in all.

With these six kits in mind, NTN Europe made the strategic decision to develop a super kit that includes 12 boots, 12 large and small collars and 12 universal greases. Both practical and economical, it is one of the



Brand of NTN corporation

most complete kits on the market – and very popular among repair shop operators because it provides the best coverage for all vehicle models used throughout Europe.

For more information on this range of products, watch [the video](#) about it on NTN Europe's dedicated YouTube channel.

#### Media contacts :

- [MIDNIGHT PURPLE](#)

Emilie DESLANDES

[edeslandes@midnightpurple.fr](mailto:edeslandes@midnightpurple.fr)

+33 (0) 6 71 24 17 01

Camille HUZE

[chuze@midnightpurple.fr](mailto:chuze@midnightpurple.fr)

+33 (0)1 53 20 49 03

- [NTN Europe](#)

Carol DONAT

[carol.donat@ntn-snr.fr](mailto:carol.donat@ntn-snr.fr)

+33 (0)6 77 02 87 04