



PRESS RELEASE – MARCH 2022

NTN returns to an extensive Trucks range for its “Date with the Aftermarket”

Widely recognized the world over for the bearings it manufactures for use in light vehicles, NTN Europe is also active in the heavy goods vehicle segment. That range now features once again in three new episodes of the manufacturer’s “Date with the Aftermarket” web series.

Year after year, a truck travels thousands of kilometres. For operators, truck maintenance is synonymous with maintenance costs and costly vehicle downtime. The key to balancing those constraints and optimising their return on investment in their fleet partly depends on the reliability and performance of the mechanical components being used. Against that background, NTN Europe has established itself as a world-leading manufacturer of bearings for wheels, transmissions and differentials in the Trucks segment for both original equipment and aftermarket. With over 500-part numbers in that product range, NTN equips all major European and Asian brands of heavy goods vehicles, trailers and buses.

In this Date with the Aftermarket series the manufacturer will re-emphasize the importance of selecting high-quality mechanical parts such as wheel bearings. Their service life is a crucial factor in limiting costly unscheduled downtime due to component failure. In everyday operation, they also reduce friction generated by high mileage and heavy loads, which increase fuel consumption. Premium quality bearings like those marketed by NTN guarantee safety and performance while extending service life and preventing unscheduled maintenance.

NTN will also take us to the Technopolys training centre in Chambéry, France, to help us better understand the challenges of transmission applications in industrial vehicles. Designed to operate under specific conditions, the transmission bearings used here must not show any signs of weakness that might lead to extended and costly downtime. With those constraints in mind, NTN offers a range consisting only of specific products incorporating four types of bearings.

Produced at NTN manufacturing facilities in the United States, Japan and Europe, they cover 100% of the main transmissions on the market.

Released at weekly intervals starting from early March, the three videos will be available in nine languages on manufacturer’s social media and on the new [NTN YouTube channel](#) dedicated to the automotive aftermarket.

Media contacts:

- **MIDNIGHT PURPLE**

Emilie DESLANDES
edeslandes@midnightpurple.fr
+33 (0) 6 71 24 17 01

Camille HUZE
chuze@midnightpurple.fr
+33 (0)1 53 20 49 03

- **NTN**

Carol DONAT
carol.donat@ntn-snr.fr
+33 (0)6 77 02 87 04