

## PASCAL LANGER APPOINTED HEAD OF INTERNATIONAL TRADING GROUPS AT NTN-SNR

In light of the new challenges in the aftermarket and of the growing role of international trading groups, NTN-SNR, leading global automotive parts supplier, announces the appointment of Pascal LANGER as Head of International Trading Groups (ITG) as of 1<sup>st</sup> of September.

### 18 YEARS OF EXPERIENCE IN THE AUTOMOTIVE AFTERMARKET

With French and German roots, Pascal LANGER began his career in the aftermarket in 2002 with the VALEO group. He then quickly rose through the ranks, from Product Head to Head of Marketing France and Export at Delphi Aftermarket and then to Director of Operations at TMD Friction Services in France. In 2011 he left France for Germany, still with TMD Friction Services, where he held the positions of Business Development Manager and then of Marketing Director of the group for 5 years.

### AN INTIMATE KNOWLEDGE OF THE DISTRIBUTION SECTOR

Beyond the increasingly global responsibilities that he acquired with the parts suppliers, Pascal LANGER wanted to move towards distribution and services, while maintaining an international vision. He therefore seized the two opportunities that came his way between 2016 and 2018, first by becoming Marketing and Sourcing Director at TEMOT International Autoparts, and then Director of International Sales at InfoPro Digital.

### A GLOBAL VISION FOR AN INTERNATIONAL POSITION

Driven by the desire to be part of a group with a strong global presence, renowned for the quality of its products and its many innovations, Pascal LANGER joined NTN-SNR's Automobile aftermarket division in Germany on September the first. Appointed head of ITG because of his experience with various parts suppliers, combined with his excellent knowledge of the actors in distribution, he will work closely with the sales teams in every area of activity of NTN-SNR on the development of the

international groupings in order to face the challenges ahead.



*"The creation of such a position, with an international reach, clearly shows NTN-SNR's desire to play a major role in tomorrow's aftermarket. The technological evolutions have a direct impact on the entirety of the distribution chain," explains Pascal LANGER. "Reparation and distribution are becoming more complex, international groupings and their members are becoming key actors. That is why we want to amplify our strategic partnership with these groups in order to have more weight in this fluctuating market. I am proud of being alongside NTN-SNR on this mission."*

### PRESS CONTACT:

- MIDNIGHT PURPLE

Emilie DESLANDES  
[edeslandes@midnightpurple.fr](mailto:edeslandes@midnightpurple.fr)  
+33 (0) 6 71 24 17 01

Camille HUZÉ  
[chuze@midnightpurple.fr](mailto:chuze@midnightpurple.fr)  
+33 (0) 1 53 20 49 03

- NTN-SNR

Carol DONAT  
[carol.donat@ntn-snr.fr](mailto:carol.donat@ntn-snr.fr)  
+33 (0) 6 77 02 87 04