



NTN-SNR UNVEILS NEW PROMOTIONAL OFFERS DURING ITS “WINTER PRO DAYS”

Buoyed by the success of the previous iterations, world-leading automotive manufacturer NTN-SNR is relaunching its seasonal promotional event. From February 15th to 19th, 2021, during Winter Pro Days, professionals can benefit from exceptional offers on its line of strut bearings.

A supplier with a century of know-how, NTN-SNR is resolutely focusing its attention in this new year on strut bearings, where it holds 35% of the market share. The company recently revealed all its secrets concerning the design and 100% “Made in France” production of this line in four new dedicated videos from its “Date with the aftermarket” series. Now NTN-SNR is demonstrating its continued support for the market with the announcement of a new wave of promotional offers for aftermarket and repair professionals.

A product that’s far more technically complex than it seems, the strut bearing plays a key role in the day-to-day safety of drivers and their passengers. Building on its strong position as leading OEM supplier to the European market, today NTN-SNR has one of the largest product lines intended for the aftermarket.

“PRO Days is a concept we launched just as the first lockdown was lifted, and it met with great success throughout Europe. Since it constitutes a new project, we’re trying to keep it fresh and avoid repetition. These promotions also allow us to surprise our customers and to offer them a variety of initiatives during this Covid period,” explains Jonathan Delalu, EMEA Sales Director Automotive Aftermarket.

Professionals can obtain all the details of these exceptional offers, which are scheduled to run from February 15th to 19th, from their usual NTN-SNR contact or directly from the supplier’s e-shop.

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