

NTN-SNR Europe announces the new structure of its Communications Department

NTN-SNR Europe has announced the reinforcement of its global communication with the creation of a general communication department serving the company's development. Its perimeter of action will be global including the Automotive, Aeronautics and Industrial business lines as well as institutional and internal communications.

The Group Communication Department will be entrusted to Christophe Espine, who was previously in charge of the Automotive Aftermarket Business Unit Marketing Department, a position that will be taken over by Amélie Paviet.

2018 saw the Group's centenary. In 2019, NTN-SNR is entering a new era with a strong positioning. Aware of the challenges to be met in Europe, the need of a stronger and more consistent communications has arisen.

NTN-SNR Europe is completely focused on its development strategy. Therefore, two people have been appointed.

• Christophe Espine, NTN-SNR Europe Group Communications Director

45 years old, an Arts & Métiers engineer, he began his career at Honeywell as a Pricing Manager, before taking on the role of Product Manager from 1999 to 2008. In 2008, he joined the DELPHI group as France Marketing Director. He joined NTN-SNR in 2013 and managed the EMEA Automotive Aftermarket Marketing Department. At the beginning of January 2019, Christophe Espine was appointed Director of NTN-SNR Europe Group Communication.

Christophe Espine said: "I am very much looking forward to supporting the Group in all its business sectors. As we emerge from our centenary, it is essential that we meet the challenges of the future and position the company on the major stakes that are innovation, digitalisation and new mobility solutions. The creation of a general communications department will enable the NTN-SNR Group in Europe to strengthen its lines of communication even further".

• **Amélie Paviet, EMEA Automotive Aftermarket Marketing Manager**

37 years old, mechanical engineering graduate from the Université Technologies de Belfort. She began her career in 2004 in automotive at AB VOLVO as manager of the ergonomics department at the Cabin Consultancy.

She then undertook ongoing training in marketing at EM Lyon Business School before becoming product manager and taking on responsibility for the range Cabin truck from 2009 to 2014. She joined the NTN-SNR Group in 2014. She has fulfilled several marketing roles in the Automotive Aftermarket Business Unit: Products Line Manager for the suspension range, followed by the wheel bearing range.

At the start of January 2019, she took over from Christophe Espine as EMEA Automotive Aftermarket Marketing Manager.

"I am very proud to take over from Christophe Espine and continue the developments that have begun, both in product ranges and services. We are entering a new era under the aegis of digitalisation and innovation to be of service to our customers, while maintaining our specialist's DNA," says Amélie Paviet.

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NTN-SNR

Head of Communication
Carol Donat
carol.donat@ntn-snr.fr
Tel: +33 (0)4 50 65 93 32

Press agency

Dominique Bertrand Consulting
Tel: +33 6 03 06 80 00
E-mail: domi.bertrand@wanadoo.fr